



Camala C. Bailey, CPA, CVA

CPA • 4 • Vets

Cammi's presentations empower veterinary professionals to face – and overcome – their financial, practice management, and leadership obstacles.

It's time for veterinarians to achieve the financial rewards (and peace of mind) they deserve!

Camala C. Bailey, CPA, CVA is on a mission to help veterinarians attain financial fitness, grow as leaders, and prosper in their business and personal life. A regular speaker at national veterinary conferences, here are Cammi's most-requested presentations for "Practice Management" and "Leadership" tracks.

Popular Topics on Financial Literacy

Financial Standards of Care: Know Your ABCs (Accounting, Budget, Cash Flow, and More)

You've heard it said: "If you don't measure it, you can't manage it." First, though, you need to understand what the numbers mean! Learn the essential financial statements your veterinary practice should use – and how to read these reports to assure practice success.

The Right (and Wrong) Way to BUY a Practice: 5 Steps to Do it Right

Buying a practice has lifetime ramifications. How do you conduct due diligence? What do the numbers mean? Should you make the purchase – or walk away? Get strategies, insight, and tips from a CPA with experience guiding veterinarians to successfully purchase a practice.

The Right (and Wrong) Way to SELL a Practice: 5 Steps to Do it Right

Many veterinarians invest in a practice with retirement plans in mind. A profitable sale can pave the way for security in your retirement years – if it's done right! Attend this session to learn how to determine the current value of your practice, increase the value, understand the sales process, and minimize tax implications.



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Popular Topics on Leadership and Practice Management

What Kind of Communicator Are You? Shed Light on Your Communication Style with the DISC Behavioral Assessment Tool

In this interactive discussion, attendees have a "lightbulb moment" when they discover where they stand on the DISC assessment. Understanding your personal communication style enables you to communicate more effectively with every client and employee. As a result, you can deliver dazzling customer service, lead and build an engaged, motivated team.

How Can You Reduce Stress? Learn How to Manage Workplace Stressors!

Workplaces stressors abound when you own or work in a veterinary practice. You serve clients, manage a team, juggle expenses, and combat compassion fatigue. Gain insight into the 7 common workplace stressors and get advice to develop a healthy response to the stress in your life.

Meet Camala C. Bailey, CPA, CVA

This speaker, financial advisor, and mentor guides veterinary professionals to achieve the financial rewards (and peace of mind) they deserve.

For nearly 20 years, Camala C. Bailey, CPA, CVA and her team have focused exclusively on serving veterinary practices throughout the United States. Cammi is known nationally for her expertise in veterinary accounting and tax planning – as well as her practice consulting services, which go well beyond the spreadsheet.

For veterinarians looking to buy or sell a practice, she offers a depth of experience in conducting due diligence and practice valuations. Meanwhile, throughout the buy/sell process (which can be overwhelming), she guides veterinarians to make sound business decisions.

As a financial advisor and mentor, Cammi consults with veterinarians and practice managers to:

- Clarify the practice vision and goals
- Understand and learn how to use financial reports, benchmarks, and KPIs
- Identify and implement strategies to improve revenue and profit
- Shore up leadership skills
- Develop and train employees
- Reduce stress and improve work/life balance
- Meet business and personal financial goals

Cammi is founder and president of Camala C. Bailey, CPA, PC – a certified public accounting and consulting firm in Tempe, Arizona. A Certified Public Accountant with a BS degree in accounting, Cammi also is a Certified Valuation Analyst. She holds four certifications in DISC and deftly applies this assessment tool to shed insight on her clients' leadership training, teambuilding, and employee engagement strengths and challenges.

Cammi speaks nationally and is frequently published in veterinary publications including *Veterinary Team Brief*, *Arizona Veterinary News*, and *Southern California VMA Pulse*. In her leisure time, you can find Cammi in AKC show rings with her top-winning Affenpinschers.

A member of:



Here are a few groups that have booked Camala C. Bailey, CPA, CVA to speak to their veterinary professionals:

- American Veterinary Medical Association (AVMA) national convention
- Arizona Veterinary Medical Association Business Retreat
- Atlantic Coast Veterinary Conference
- Pacific Veterinary Conference
- Western Veterinary Conference

In her presentations, Camala Bailey, CPA, CVA empowers veterinary professionals to face – and overcome – their financial, practice management, and leadership obstacles. It's time for veterinarians to achieve the financial rewards (and peace of mind) they deserve!

Contact Cammi today. Book her today.



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